***The Strategic Marketing for Health Club Model***

* High Quality Facilities
* Better Exercise Equipment
* High - End Staff
* High - End Exercise Classes - Aerobics
* Socialize with other people *(Fun relating better to Others and Improving their own lives.)*

***Words:***

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| *Strategic Marketing* | ***营销策略*** |
| *Pass by* | ***经过*** |
| *Walk on by* | ***走过*** |
| *In spite of* | ***尽管*** |
| *How come* | ***为什么会这样*** |
| *High - end* | ***高端*** |
| *Aerobics* | ***有氧的*** |
| *Socialize* | ***社交*** |
| *Facility* | ***设备*** |
| *Director* | ***董事*** |